Connections NOVEMBER/DECEMBER 2024



Thank You and Happy Thanksgiving

F&B sincerely thanks you for supporting our local company and allowing us to provide your communications services. We also hope you and yours have a wonderful Thanksgiving as you gather to enjoy a feast and express gratitude for your blessings.

103 N. Main St. / P.O. Box 309 Wheatland, IA 52777

Office Hours: M–F 7:30 am to 4:00 pm

Office Closures:

Thanksgiving – Nov. 28 & 29 Christmas – Dec. 24 & 25 New Year's Eve – Dec. 31 closing early New Year's Day – Jan. 1

Phone Numbers:

Business Office: (563) 374-1236 or (563) 574-1236 After-Hours Trouble: (563) 374-1238 or (563) 574-1238 Internet Tech Support 24/7: 1-888-832-4322 Technology Solutions: (563) 374-1322

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OUR INTERNET HANDLES WHATEVER YOU COOK UP

Speed and Reliability are the Key Ingredients

If you're the family chef, you need more than a good stove and the right pots and pans. You also need a strong internet connection to watch cooking videos, search for recipes, and order groceries.

Here's some food for thought: It might be time for a faster internet plan. F&B has an impressive menu of speed options, so you're sure to find what's right for your home — from the kitchen to every other room.

CALL (563) 374-1236 FOR DETAILS



F&B Shares Time and Resources in Communities



Our amazing employees and their families put on F&B gear and had fun participating in the Calamus-Wheatland Fun Days Parade this summer. It was a hot walk, but it was cool to see so many of you lining the streets! F&B is fortunate to serve in such supportive communities.



Lowden Public Library received an Aureon Charity Grant and matching contribution from F&B to fund an expansion to create a multi-purpose meeting room for classes, community meetings, and library programming. Other local businesses and individual donors also contributed to the project.

Shop Local on Small Business Saturday

Support Small Business Saturday on November 30 and help infuse money back into our community. You'll find locally made, one-ofa-kind pieces to give as holiday gifts, enjoy a more pleasant and personalized shopping experience, and avoid the stress and crowds at big retailers. Then keep showing your love to small businesses throughout the year. It can make a big difference.



For serious gamers, every advantage counts. The difference between winning and losing in high-stakes tournaments, where reaction times and precision are critical, can come down to whose internet connection is better. That's why pro gamers and esports athletes often rely on fiber internet.

Even if the gamers in your household just play for fun, they'll still enjoy the many benefits offered by fiber internet:

High bandwidth – Bandwidth is defined as an internet connection's maximum capacity. Fiber internet is perfect for households with multiple members who want the ability to enjoy online activities simultaneously without sacrificing quality or speed. Streaming games, in particular, require more bandwidth than typical online gaming sessions.

Faster download and upload speeds – Download speed refers to the amount of time required to transmit a file from an online server onto a device, while upload speed refers to the amount of time required to transmit data from a device onto an online server. As these speeds increase, the game becomes more responsive to the player's directives. Faster download and upload speeds result in smoother gameplay with a lower ping rate and lower latency.

Lower ping rate – Ping refers to a request sent from one server to another server on the same network, so the ping rate refers to the time it takes an internet connection to respond after the request and provide a result. A lower ping rate means a quicker response time during gameplay.

Low packet loss – Packet loss happens when pieces of data don't arrive, which can cause performance degradation — something gamers definitely don't want. The goal is to have all data actually arriving.

Low jitter – Jitter typically occurs when packets don't arrive in the same order they were sent, which can cause audio and/or video to buffer or lag.

Low latency – Latency (or delay) is the amount of time it takes for packets to get from their source to their destination. This is critical for gamers, since they need to immediately see on screen what they're doing with their controller and keys. Too much delay degrades the experience.

F&B Communications offers fiber internet service that's a winner for gamers (and everyone else). Call (563) 374-1236 for details.