

# Connections

NOVEMBER/DECEMBER 2023



## Go Big and Go Gig

Team F&B put on their "Go Gig" shirts and joined in the fun of the Calamus-Wheatland Hometown Pride Fun Days parade this summer. Kudos to all our amazing communities for organizing summer events. We're fortunate to serve you. Also, a special shout-out goes to our employees and families for taking part in the parade. You're the best!

103 N. Main Street / PO Box 309  
Wheatland, IA 52777

**Office Hours:** M-F 7:30 am to 4:00 pm

### Office Closure:

Thanksgiving – Nov. 23 & 24  
Christmas – Dec. 25 & 26  
New Year's – Jan. 1

### Phone Numbers:

Business Office:  
(563) 374-1236 or (563) 574-1236  
After-Hours Trouble:  
(563) 374-1238 or (563) 574-1238  
Internet Tech Support 24/7:  
1-888-832-4322  
Technology Solutions: (563) 374-1322

**Visit Us Online:** [www.fbc-tele.com](http://www.fbc-tele.com)

 **Like Us on Facebook:**  
[facebook.com/FBCommunications](https://facebook.com/FBCommunications)



## Upgrade family gatherings in a huge way

F&B encourages you to dream big as you prepare for the Thanksgiving holiday. Give this year's celebration a ginormous upgrade by expanding your menu, your guest list, and your streaming enjoyment.

Know what can make a huge difference in streaming? Upgrading your fiber internet connection! F&B provides the speeds required with no data caps for you and your guests to experience optimal streaming of football games, movies, and more.

**Call (563) 374-1236  
now for bigger speeds**

*Happy  
Thanksgiving!*  
**Our office will be closed  
November 23-24.**



## Help Your Overnight Guests Feel at Home

The holiday season often means more houseguests. To make their accommodations as welcoming as possible, pay attention to the details—from creature comforts to technology touches.

Beyond a good mattress and bedding, here's what guests appreciate:

- **Thoughtful amenities** – A guest room stocked with a few snacks will make them feel like VIPs. Bonus points for including local treats that can double as souvenirs!
- **Space for clothing** – Living out of a suitcase isn't fun. If possible, clear out a small section of a closet or leave a dresser drawer empty so they can put away clothes.
- **An outlet by the bed for a charger** – Many people want to keep their phone near them at night, so make sure there's an outlet or power strip by the nightstand.
- **Wi-Fi details clearly displayed**  
– Include the name of your Wi-Fi network and its password.

**Speaking of Wi-Fi, you can easily set up a guest network with our SmartHub Managed Wi-Fi service. Call (563) 374-1236 to learn more.**



## Mark Your Calendar for Shopping and Giving

November is a month like no other when it comes to snagging bargains, supporting small businesses, and donating to nonprofits. Make plans now to take advantage of the opportunities offered by these events that follow Thanksgiving.

### Black Friday

Black Friday has traditionally been the busiest shopping day (for in-store foot traffic) of the year in the United States. Many retailers offer large discounts to entice shoppers into stores and kick off the holiday shopping season. While not an official holiday, many non-retail employees and schools have both Thanksgiving Day and Black Friday off, creating a four-day weekend.

### Small Business Saturday

This holiday was created by American Express in 2010 as a part of their Shop Small campaign. During that year, the U.S. was still in the middle of a recession due to the Financial Crisis of 2007-2008, and American Express wanted to do something to encourage people to shop at small businesses, since they were experiencing most of the economic pain at that time. It's gone on to become a treasured tradition.

### Cyber Monday

The National Retail Federation coined the term Cyber Monday in 2005 to describe a shopping trend the group began noticing several years prior: Without fail, online revenue and traffic spiked the Monday following Thanksgiving. When people returned to work on Monday after being home for the Thanksgiving weekend, they once again had access to computers and the internet—something not everyone had in the early 2000s. The name stuck, and retailers continue to offer online-only deals on this day.

### Giving Tuesday

Begun in 2012, Giving Tuesday is a day of giving back to nonprofits within the community, either monetarily or by acting in support of the nonprofit's mission. It's grown from a simple concept to a global celebratory day of the year, with millions taking part. In 2022, a whopping amount of \$3.1 billion was raised in donations on Giving Tuesday in the U.S. alone.

**F&B encourages you to generously support the small businesses and nonprofits in our community.**

